

Suting Hong

Contact Information

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Academic Positions

Assistant Professor, Shanghai Tech University (tenure-track), since August 2016.
BKT Assistant Professor of Economics (tenure-track), Wabash College, August 2014 to June 2016.

Education

Ph.D. in Economics, LeBow College of Business, Drexel University, June 2014.
Bachelor of Economics (with Honors), Major: Finance, Nanjing University, China, June 2006.

Fields of Specialization

Entrepreneurial Finance, Entrepreneurship and Innovation, Industrial Organization

Other Positions

Industry Analyst, Federal Reserve Bank of Philadelphia, 2013 to 2014.
Teaching/Research Assistant, School of Economics, Drexel University, 2008 to 2013.

Publications

Hong, S., Serfes, K. and Thiele V., Competition in the Venture Capital Market and the Success of Start-up Companies, *Journal of Economics and Management Strategy*, 29 (Winter 2020), 741-791.

Hong, S., Hunt, R.M. & Serfes, K. Dynamic Pricing of Credit Cards and the Effects of Regulation. *Journal of Financial Services Research* (Summer 2022) 1-51.

L. Chen, Y. Ouyang, H. Zhang, **S. Hong**, and Q. Li RISeer: Inspecting the Status and Dynamics of Regional Industrial Structure via Visual Analytics. *IEEE Transactions on Visualization and Computer Graphics (Proc. IEEE VIS 2022)*.

Working Papers

Informational Hold-up by Venture Capital Syndicates (with Pierre Mella-Barral), under revision

Does winning a venture competition encourage entrepreneurial exploration? Evidence from China (with Guangwei Li, Wangshuai Wang, Zhiqi Zhao), under revision

When Do Ventures Founded by Research-oriented Entrepreneurs Outperform? (with Kaihao Guo, Haipeng Zhang & David H. Hsu)

Going Global to Stay Local: The Effect of International Syndication Experience on the Performance of Domestic Venture Capital Investments (with Massimiliano Guerini)

Graph Neural Network Based VC Investment Success Prediction (with S. Lyu, S. Ling, K. Guo, H. Zhang, K. Zhang, Q. Ke, J. Gu)

Teaching

ShanghaiTech Univeristy

- InnoLab: Opportunities and Challenges in Commercialization in Biotech & Medicine, Spring 2022
- Foundations of Technology Entrepreneurship, Fall 2021
- Entrepreneurial Strategy (8-week Executive Training Course), Spring 2021
- Design Thinking, Fall 2020, Summer 2020
- New Technology Ventures, Summer 2017, Fall 2018, Fall 2019, Summer 2020
- InnoLab, Summer 2018, Summer 2019
- Principles of Economics, Fall 2017, Spring 2018
- Principles of Macroeconomics, Fall 2016

Politecnico Di Milano (Guest Professor)

- Workshop on Competition Policies, June 2016, 2017, 2018, 2019

Wabash College

- Special Topic: Entrepreneurship, Spring 2015/2016.
- Principles of Economics, Fall 2014, Fall/Spring 2015, Spring 2016.
- Intermediate Microeconomics, Fall 2014, Fall/Spring 2015.
- Industrial Organization, Fall 2014, Fall 2015.
- Econometrics, Spring 2016.

Drexel University

- Principles of Microeconomics, Winter 2011
- Intermediate Microeconomics, Summer 2011, Winter 2012

Academic and Teaching Awards

Award of Excellence, Shanghai Higher-Education Teaching Innovation Competition, 2021.
Curriculum Reform Program, Education Commission of Shanghai Municipality, 2020.
Best Paper Award, 2016 FMA Conference on Finance and Investment in Creative Ventures.
Outstanding Economics Stream Research Paper Award, LeBow College of Business, 2012.
The 5th NBER Entrepreneurship Research Boot Camp, NBER, July 2012.
Graduate Assistantship, Drexel University, 2008 to 2013.
People Scholarship, Nanjing University, 2002 to 2006.

Grants

2021-2022, “Soft Science” Research Project, Science and Technology Commission of Shanghai Municipality (RMB 100,000).
2018 University-Industry Collaborative Education Program, Google and Ministry of Education of China (RMB 50,000).

Invited Seminars

Monash University, November 2021.
Southern University of Science and Technology, December 2020.
Southwestern University of Finance and Economics, June 2019
Industrial Organization and Microeconomic Theory Seminar, East China University of Science and Technology, May 2019
East China Normal University, November 2017
Politecnico Di Milano, June 2016.
Wabash College, February 2014.
Federal Reserve Bank of Philadelphia, December 2013.

Presentations

The 10th NBER-AIEA Conference, August 2022.
Frontiers of Economics Research in China Conference, Financial Economics Series, Nanjing University, January 2022.
China Meeting of the Econometric Society, July 2021.
Workshop on Industrial Organization and Behavioral Economics, East China Normal University, December 2020.
The 2nd KAIST CISP Innovation and Entrepreneurship Research Boot Camp, November 2020.
4th Entrepreneurial Finance Conference, Trier, Germany, July 2019. (Presented by coauthor)
11th Searle Center Conference on Innovation Economics, June 2018
Chinese Finance Annual Meeting, Shanghai, October 2017
Asian-Pacific Industrial Organization Conference, December 2016
FMA Conference on Finance and Investment in Creative Ventures, September 2016
American Economic Association Conference, January 2015. (Presented by coauthor)
Drexel University, November 2013.
International Industrial Organization Conference, Boston, May 2013.
Southern Economic Association Conference, New Orleans, November 2012.
Southern Economic Association Conference, Washington D.C., November 2011.

Computer Skills

Stata, SAS, Matlab.

Languages

Chinese (native), English (fluent).