

Suting Hong

Contact Information

Room 332
School of Entrepreneurship and Management
ShanghaiTech University, Shanghai, China

E-mail: hongst@shanghaitech.edu.cn

Tel: (+86)21-20685466(O)

Webpage: <https://sutinghong.site>

Academic Positions

Assistant Professor, Shanghai Tech University (tenure-track), since August 2016.

BKT Assistant Professor of Economics (tenure-track), Wabash College, August 2014 to June 2016.

Education

Ph.D. in Economics, LeBow College of Business, Drexel University, June 2014.

Bachelor of Economics (with Honors), Major: Finance, Nanjing University, China, June 2006.

Fields of Specialization

Entrepreneurial Finance, Entrepreneurship and Innovation, Industrial Organization

Other Positions

Teaching/Research Assistant, School of Economics, Drexel University, 2008 to 2013.

Publications

Competition in the Venture Capital Market and the Success of Startup Companies: Theory and Evidence (with Konstantinos Serfes and Veikko Thiele), *Journal of Economics and Management Strategy*, 29(4), 741-791.

Working Papers

Dynamic Pricing of Credit Cards and the Effects of Regulation (with Robert M. Hunt and Konstantinos Serfes) Under revision

- Cited in the *Consumer Credit Card Market Report published by the Consumer Financial Protections Bureau (CFPB) in August 2019*

Going Global to Stay Local: The Effect of International Syndication Experience on the Performance of Domestic Venture Capital Investments (with Massimiliano Guerini) Under revision

Strategic Decertification and Syndication Choice in Venture Capital (with Pierre Mella-Barral)

Be a Wiser Early Bird: Predicting Start-up Success at an Early-stage with Dynamic Updating Graph Embedding (with Qing Ke, Shiwei Lv, Shuai Ling, Haipeng Zhang, and Kunpeng Zhang)

Teaching

ShanghaiTech Univeristy

- Foundations of Technology Entrepreneurship, Fall 2021
- Entrepreneurial Strategy (8-week Executive Training Course), Spring 2021

- Design Thinking, Fall 2020, Summer 2020
- New Technology Ventures, Summer 2017, Fall 2018, Fall 2019, Summer 2020
- InnoLab, Summer 2018, Summer 2019
- Principles of Economics, Fall 2017, Spring 2018
- Principles of Macroeconomics, Fall 2016

Politecnico Di Milano

- Workshop on Competition Policies, June 2016, 2017, 2018, 2019

Wabash College

- Principles of Economics, Fall 2014, Fall/Spring 2015, Spring 2016.
- Intermediate Microeconomics, Fall 2014, Fall/Spring 2015.
- Industrial Organization, Fall 2014, Fall 2015.
- Special Topic: Entrepreneurship, Spring 2015/2016.
- Econometrics, Spring 2016.

Drexel University

- Principles of Microeconomics, Winter 2011
- Intermediate Microeconomics, Summer 2011, Winter 2012

Academic and Teaching Awards

Award of Excellence, Shanghai Higher-Education Teaching Innovation Competition, 2021.

《创新实验室》，上海高校本科重点教改项目，2020.

Best Paper Award, 2016 FMA Conference on Finance and Investment in Creative Ventures.

Outstanding Economics Stream Research Paper Award, LeBow College of Business, 2012.

The 5th NBER Entrepreneurship Research Boot Camp, NBER, July 2012.

Graduate Assistantship, Drexel University, 2008 to 2013.

People Scholarship, Nanjing University, 2002 to 2006.

Grants

2021-2022, 上海市“科技创新行动计划”软科学重点项目（项目名称：《建设上海在全球生物医药创新人才网络集聚中心地位的对策研究：基于网络科学视角的分析》，资助金额：10万元人民币）

2018 Google 支持教育部产学合作协同育人项目（项目名称：新兴技术创业企业面临的挑战和解决方案，资助金额：5 万元人民币）

Invited Seminars

Southern University of Science and Technology, December 2020.

Southwestern University of Finance and Economics, June 2019

Industrial Organization and Microeconomic Theory Seminar, East China University of Science and Technology, May 2019

East China Normal University, November 2017

Politecnico Di Milano, June 2016.

Wabash College, February 2014.

Federal Reserve Bank of Philadelphia, December 2013.

Presentations

China Meeting of the Econometric Society, July 2021.

Workshop on Industrial Organization and Behavioral Economics, East China Normal University, December 2020.

The 2nd KAIST CISP Innovation and Entrepreneurship Research Boot Camp, November 2020.

4th Entrepreneurial Finance Conference, Trier, Germany, July 2019. (Presented by coauthor)

Workshop on Intellectual Property and Innovation, Penn Wharton China Center, June 2019

11th Searle Center Conference on Innovation Economics, June 2018

Chinese Finance Annual Meeting, Shanghai, October 2017

Asian-Pacific Industrial Organization Conference, December 2016

FMA Conference on Finance and Investment in Creative Ventures, September 2016

American Economic Association Conference, January 2015. (Presented by coauthor)

Drexel University, November 2013.

International Industrial Organization Conference, Boston, May 2013.

Southern Economic Association Conference, New Orleans, November 2012.

Southern Economic Association Conference, Washington D.C., November 2011.

Computer Skills

Stata, SAS, Matlab.

Languages

Chinese (native), English (fluent).